

Ready to take your brand
to the next level?

Let's talk:

flowercitygroup.com

Prepare for liftoff

We propel brands into the hearts, minds,
and hands of consumers with creative design,
smart engineering, and incredible ease.

Dream + Engineer

DESIGN STUDIO

Our tenured, multi-disciplinary Design Studio team is ready to rock your retail project with artistry and value-engineering magic.

We nurture your job from concept to reality, whether that means making a simple change to a provided file, or collaborating from the ground up using structural design, CAD, and 3D rendering to visualize the end result.

With the Design Studio on your side, you can rest assured that projects will be fully optimized for on-time production—and eye-catching results.



STRUCTURAL DESIGN

Value-engineering for any retail need, from a simple signage kit to a robust retail display.



3D VISUALIZATION

Value-engineering for any retail need, from a simple signage kit to a robust retail display.



PROTOTYPE LAB

Make it well, and make it real—that's what our creative engineers commit to on every project.



VIABILITY ZONE

We test for visual impact, durability, and ease of installation in our realistic retail environment.



SAMPLE GALLERY

Browse for inspiration, or ask for a remote view of our POS "hall of fame."



BOUTIQUE PHOTO STUDIO

Our Lazer team can capture new images or edit provided content to bring your vision to life.

**Recognized for results with industry-leading certifications
that ensure you get the quality you deserve.**

Manufacture

END-TO-END PRODUCTION HUSTLE

For standees, case stackers, base wraps, pole toppers, table tents, folding cartons, signage kits, flat print, and more...

We understand that getting the job done on time, on budget, and to a degree of quality that rises above the rest requires ingenuity, commitment, and ready-to-rock equipment.

Our plants are purposefully populated with the tech—and technicians—needed to help your brand transcend the shelf in virtually any form or substrate.

We usher your project through the manufacturing process end-to-end, delivering stunning quality while constantly assessing ways to eliminate waste for the benefit of your budget, and our planet.



IN-HOUSE SHEETING

Converting raw material inventory to the exact size needed eliminates supply chain challenges to move forward, *fast*.



IN-HOUSE INK LAB

Our mixologists dial in exacting brand colors on your chosen media, accelerating approvals and production.



SHEET-FED OFFSET MANUFACTURING

Press	Colors	Coatings	Size/Caliper
Heidelberg Speedmaster CD 40"	6	Aqueous	Max. 28.35" x 40.16" Up to 24 pt.
Heidelberg Speedmaster 40"	5	—	Max. 28.35" x 40.16" Up to 24 pt.
Manroland 900 XXL 73" UV	6	Aqueous or UV	Max. 51.1" x 72.8" Up to 24 pt.
KBA 164 64"	7	Aqueous	Max. 47.4" x 64.6" Up to 24 pt.
KBA 105 42" UV	6	Aqueous or UV	Max. 29" x 41" Up to 30 pt.

FLEXOGRAPHIC MANUFACTURING

Press	Colors	Width/Length
Nilpeter FB-3300 13" UV	8	Max. web width: 13" Max print length: 24"
Nilpeter CASLON Digital/Flexo Combo 16" UV	4	Max. web width: 16.5" Max. print length: 25" Flexo / 75" Digital
Nilpeter FA-4 16" UV	12	Max. web width: 16.5" Max. print length: 25"

DIGITAL MANUFACTURING

Substrates include: Corrugate, Expanded PVC (Sintra), Styrene, PETG, Static Cling, Foam Core, Specialty Stocks, and more

Press	Colors	Inks	Max. Size
Agfa Jeti Mira HS LED	6 + White + Varnish	UV Inkjet (Cured with LED lights)	99" x 120"
HP LX3500	6	Latex	125" x Infinite (Roll)
HP LX850	6	Latex	124" x 150' (Roll-to-Roll)
HP Scitex FB750	6 + White	UV Inkjet	98" x 120" x 2.5"
HP Scitex 11000	4	UV Inkjet	126" x 63" x 1"
HP Indigo 30000	7 + In-line Coating	Liquid Toner	29.5" x 20.9"
Novus Synergia	8 + White	UV Inkjet	120" x Infinite (Roll)
FujiFilm Acuity	4	UV Inkjet	96" x 48" x 2"
Epson 9880	6	Solvent	44" x Infinite (Roll)
Epson GS6000	4 + Green/ Orange	Eco-Solvent	64" x Infinite (Roll)
Xerox iGen 5	4 + White	Dry Inks	14.33" x 26.5"

Manufacture, continued

DIE-CUTTING*

	Max. Size	Blanking
BOBST NOVACUT 106	29.875" x 41.75"	Yes
Imperia Clamshell	46" x 65"	No
BOBST 63	43.625" x 63"	No
Iijima Blanker	37" x 51"	Yes
Hi-Die	14" x 16"	No
Crest Clamshell	63" x 108"	No
BOBST 130ER II	36.375" x 51.125"	Yes

*All supported by in-house die-making studio



OTHER IN-HOUSE FINISHING

	Max. Size
Guillotine Cutters x4	105" x 102"
Heidelberg Folder/Gluer*	41"
BOBST Folder/Gluer*	41"
Jagenberg Diana Folder/Gluer*	41"
Mounters x2	87" x 65"
Slitter/Rewinder (For Flexo) x2	16" Diameter Unwind, 16" Width
CHM-1700 Precision Sheeter	74"

*Folder/gluer are capable of: auto-bottom, straight line, and 4-corner



HEAT BENDING

We shape flat plastics into fabulous promotional forms—quickly and cost-effectively—right in-house.



LITHO MOUNTING

We can add structure and visual impact via high-speed mounting of printed sheets to an array of substrates.

Fulfill

RETAIL-READY

Once manufacturing is complete, we ensure each piece delivers exactly as intended.

This process begins in our Design Studio, making sure concepts perform as well on their way to market as they do in-store. This includes creating shipping and set-up friendly designs that travel well and install in a snap.

But we don't stop there. Your store team can order materials for replenishment or replace items that become damaged with use. This sustains your brand presence at the highest level over time.



KITTING

From complex national roll-outs to quick-turn signage kits, we get it done right and on-time.



DELIVERY

Pick, pack, and ship—we get your project right into the hands that need it, when they need it.



STORAGE

With over 300,000 sq. ft. of space and an advanced inventory management system, we can store and track it all.



ORDERING

Order and manage your inventoried materials via a custom online storefront tailored to exacting needs.

We clear the way from
concept to reality so you
can win your market.

