



Dear Valued Customer,

Flower City Group is very proud to announce an important, new partnership with the organization One Tree Planted.

For each order placed with Flower City, one tree will be planted throughout North America! We anticipate this will translate to over **10,000 trees in 2022!**

One Tree Planted is a 501(c)(3) nonprofit on a mission to make it simple to help the environment by planting trees. Their projects span the globe and are done in partnership with local communities and experts to create an impact for nature, people, and wildlife.

Reforestation helps to rebuild forests after fires and floods, provide jobs for social impact, and restore biodiversity. To learn more, visit [onetreeplanted.org](https://onetreeplanted.org).

We're excited to have reforestation through One Tree Planted as an integral part of our business model. This new partnership furthers the many other sustainability initiatives Flower City Group has developed and will continue to grow as an organization.

We thank you for your business and in helping us to plant trees across North America.

Here's to sustainability!

Sincerely,

**Steve Schuld**

President  
Flower City Group  
[www.flowercitygroup.com](https://www.flowercitygroup.com)



**ONETREEPLANTED**

More from One Tree Planted:

[www.onetreeplanted.org](https://www.onetreeplanted.org)

[The 6 pillars of reforestation](#)

[The latest blog posts & reforestation stories](#)